

PRESS RELEASE

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Silkbank Re-launch Visa Debit Card

Silkbank re-launched their new Visa Debit Card with an attractive & vibrant design offering a lifestyle of enhanced convenience to its customers.

Addressing the re- launching ceremony, Mr. Azmat Tarin, President & CEO Silkbank said that the newly introduced card is acceptable at over 54,000 merchant outlets in Pakistan and millions globally. Customers can withdraw cash at over 1.6 million ATMs worldwide and over 4,000 ATMs nationwide. Visa Debit Card customers can also transfer funds between Silkbank and other 1-Link member banks offering the Inter Bank Transfer Facility.

Silkbank has signed over 100 alliance partners nationwide, offering a host of special discounts to its Card members on dining, entertainment, travel & apparel.

Mr. Azmat Tarin stated that the re-launch of the Visa Debit Card is in line with Silkbank's focus on offering innovative products & services focused around the needs of its customers. The Card is available to all account holders of Silkbank.